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Exercise 1A Instructions

Select the sample size and observe the distribution of characteristics in your treatment and control groups.

Exercise 1B Instructions

To make this exercise work:

1. You must "Enable Macros" when prompted
If you selected "Disable Macros", close MS Excel and start over.
If you were not prompted, please go to the menu bar (above) and select:
Tools-
>Options...
Select the
"Security Tab"
Press the "Macro Security..." Button
Select "Medium" and Press "OK" (twice)

Check the impact of the Vote 2002 campaign using different methodologies

Select the tab
"Method"
Select the method you wish to use to measure the impact.
Select the samples (e.g. "Reached vs. Not-Reached"
"Treatment vs. Control") you wish to use in your analysis.
Select which variables you want to include.
Click the
"Evaluate" button.