

**Massachusetts Institute of Technology  
Department of Urban Studies and Planning  
Spring 2003**

**11.422 Business Improvement Districts**

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**Lecture Eight**

Which nations will soon adopt the BID concept?

An introduction to the International Business Improvement District Project

- 1) Town Center Management in the United Kingdom, Todd Lieberman
- 2) Main Streets in New Zealand/Australia, Shahana Chattaraj
- 3) Town Management Organizations in Asia, Noriko Komiyama

Assignment 4 - Synthesis of Lessons Learned: Recommendations for the City of Boston

- ⇒ Group project
- ⇒ Shape BID policy in the Commonwealth of Massachusetts
- ⇒ Alter the outcome of Boston's central artery corridor project
- ⇒ The Artery Business Committee (ABC)
- ⇒ Formulate a list of recommendations
- ⇒ Highlight the opportunities and pitfalls associated with BID formation
- ⇒ Written report and slide presentation ([http://www.boston.com/beyond bigdig/](http://www.boston.com/beyond_bigdig/))

Collect Assignment 3 and return Assignment 2

In week twelve is your first meeting with the client