

REGIONAL PLANNING AND REGIONAL ANALYSES

**HISTORY OF REGIONAL
PLANNING**

(September 22--GATEWAY)

Professor Karen R. Polenske

MAJOR EVENTS/PROJECTS

The Louisiana Purchase— 1803 augmented the land area of USA by 828,000 square miles—doubling its size and paying only \$27 million.

The Erie Canal--New York state—October 26, 1825 inaugural journey by Governor DeWitt Clinton. They found limestone that hardened under water to line sides of canal.

MAJOR EVENTS/PROJECTS

The Transcontinental Railroad—Initial 36 miles in the West cost the CP (Central Pacific) \$3 million. By end of 1865, 7,000 Chinese were building the line. The Union Pacific worked in the East. On May 10, 1869, the two met at the summit of the Promontory Mountains in Utah. The railroads were granted large tracks of land and mineral rights.

- **The Land Grant Colleges—1862**

Justin Morrill wanted to create a network of government-funded colleges in each state.

MAJOR EVENTS/PROJECTS

The Homestead Act—1852 passage of Andrew Johnson's act. 300 million acres settled by homesteaders between 1862 and 1955. Largest transfer of public land to private individuals.

The Rural Electrification Administration—1936 5 million farms were without electrification

The Interstate Highway System—
1919—62 days to cross the USA
1956 bill signed by President Eisenhower to create the Interstate Highway System

WHAT IS REGIONAL SCIENCE?

“... regional science as a discipline concerns the careful and patient study of social problems with regional or spatial dimensions, employing diverse combinations of analytical and empirical research.” (p. 2)

“The study of a meaningful region (or systems of regions) as a dynamic organism.” (p. 5)

(Walter Isard, *Introduction to Regional Science*, 1975)

HOW IS REGIONAL SCIENCE RELATED TO OTHER FIELDS?

Evolves around economics, geography, political science, sociology, anthropology, etc., but it is different in that “the regional scientist’s region or system of regions represents to him living organisms containing numerous and diverse behaving units-political, economic, social, and cultural-whose interdependent behavior is conditioned by psychological, institutional, and other factors” (Isard 1975, p. 3)

KEY DATES—1949-1955

- 1949 Isard joins Leontief's Harvard Economic Research Project; introduces teaching of Location Theory at Harvard
- 1950 Isard and 28 others hold first Regional Economic Research meeting at American Economic Association meetings
- 1950-1954 Isard organizes numerous regional economic meetings at Association of American Geographers, Economic, Sociology, Political Science, and other social science annual meetings
- 1954 First meeting of the Regional Science Association
- 1955 Publication of Volume 1 of *Papers and Proceedings of the Regional Science Association*

KEY DATES—1953-1956

1953-1956 Isard appointed Associate Professor of Regional Economics and Director, Section of Urban and Regional Studies, Department of City and Regional Planning, Massachusetts Institute of Technology

- “There Isard gathered a group of graduate students including Gerald Carrothers, Robert Coughlin, Thomas Reiner, Eugene Schooler, Benjamin Stevens, and Thomas Vietorisz, who aided him not only in his expanding research activities, but also in his organisational activities” (David Boyce, “A Short History of the Field of Regional Science,” in *Fifty Years of Regional Science*, 2004)

KEY DATES—1956-1979

- 1956 Isard establishes PhD program in regional science at the University of Pennsylvania; Isard and Ben Stevens establish nonprofit Regional Science Research Institute in Philadelphia
- 1958 Isard founds *Journal of Regional Science*
- 1958 University of Pennsylvania establish Regional Science Department, with Isard as department head
- 1960 First meetings of European regional science scholars held at the Hague, Paris, Bellagio, Zagreb, Warsaw, Stockholm, and Lund
- 1960 William Alonso receives PhD
- 1962 First Latin American RSA Congress held in Caracas, Venezuela, with ~100 participants
- 1961-1971 Regional Science congresses held in Europe, Latin America, Japan, Scandinavia, India, Ghana, Argentina, Hungary, Australia, New Zealand
- 1979 Isard moves to Cornell University

KEY DATES—WORLD CONGRESSES

- 1980 First World Congress of RSA held in Cambridge, MA
- 1984 Second World Congress of RSA held in Rotterdam, The Netherlands
- 1989 Third World Congress of RSA held in Jerusalem, Israel
- 1992 Fourth World Congress of RSA held in Palma de Mallorca, Spain
- 1996 Fifth World Congress of RSA held in Tokyo, Japan
- 2000 Sixth World Congress of RSA held in Lugano, Switzerland
- 2004 Seventh World Congress of RSA held in Port Elizabeth, South Africa
- 2008 Eighth World Congress of RSA held in São Paulo, Brazil

EARLY PATH-BREAKING, REGIONAL-SCIENCE PUBLICATIONS

- 1956 Isard, *Location and Space Economy: A General Theory Relating to Industrial Location, Market Areas, Land Use, Trade and Urban Structure*, The MIT Press
- 1959 Isard, Schooler, and Vietorisz, *Industrial Complex Analysis and Regional Development: A Case Study of Refinery—Petrochemical, Synthetic-Fiber Complexes and Puerto Rico*, The MIT Press
- 1960 Isard, Bramhall, Carrothers, Cumberland, Moses, and Schooler, *Methods of Regional Analysis*, The MIT Press
- 1966 Alonso, *Location and Land Use: Toward a General Theory of Land Rent*, Harvard University Press
- 1964 Friedmann and Alonso, *Regional Development and Planning*, The MIT Press
- 1965 Miernyk, *Elements of Input-Output Analysis*, Random House
- 1968 Beckman, *Location Theory*, Random House
- 1969 Muth, *Cities and Housing*, University of Chicago Press
- 1969 Richardson, *Regional Economics*, Praeger
- 1972 Mills, *Studies in the Structure of the Urban Economy*, The Johns Hopkins Press
- 1975 Friedmann and Alonso, *Regional Policy: Readings in Theory and Applications*, The MIT Press
- 1980 Polenske, *The U.S. Multiregional Input-Output Accounts and Model*, Lexington Books, D.C. Heath and Company
- 1987 Markusen . *Regions: The Economics of Politics and Territory*, Rowman & Littlefield.
- 1999 Fujita, Krugman, and Venables, *The Spatial Economy: Cities, Regions, and International Trade*, The MIT Press

KEY PERIODS

Three periods for regional science

(Antoine Bailly and Lay James Gibson, *Regional Science: Directions for the Future*, in *Fifty Years of Regional Science*, 2004)

FIRST PERIOD

1950-1970: Post war regional adjustments

“Thinking regionally”

“Location matters”

“Cold war programs”

New programs in regional science, public funding. Importance of regional science in society: increasing

SECOND PERIOD

1980-2000: Globalization

“Thinking globally”

“Flexible space”

“Liberalism”

Suppression of programs in regional science, less public funding. Importance of regional science in society: decreasing

THIRD PERIOD

Up to 2010: Environmental and Social Sustainability

“Thinking sustainable”

“Continental cooperation”

“Financial power”

New programs and new approaches, more public and private funding. Importance of regional science in society: increasing

REGIONAL SCIENCE KEY CONCEPTS

- **Interregional Input-Output Accounts (IRIO)**

Japan 9-region, 10-commodity set of accounts for 1960, 1963

- **Multiregional Input-Output Accounts (MRIO)**

USA 51-region, 79-commodity set of accounts for 1963

- **ISARD'S USA Location Studies**

Puerto Rico

Pittsburgh

Philadelphia

- **Industrial Complex Analysis**

- **Environmental and Energy Assessments**

TYPES OF U.S. REGIONAL GROUPS

- Appalachian Regional Commission (ARC)

410 counties today, spread across all of West Virginia and parts of 12 other states.

In 1965, one in three Appalachians lived in poverty. In 2000, the Region's poverty rate was 13.6 percent. The number of Appalachian counties considered economically distressed was 223 in 1965; in fiscal year 2010 that number is 82.

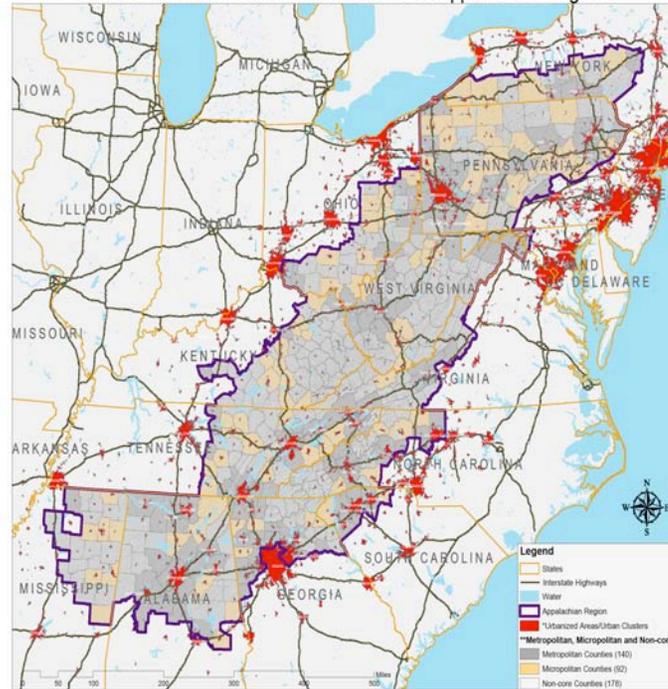
- Colorado River Basin—

7 U.S. states and 2 Mexican states

- South Coast Air-Quality Management District (District)

four counties (Los Angeles, Orange, San Bernardino, Riverside)

Appalachian Metropolitan, Micropolitan, and Non-core Counties and Urbanized Areas/Urban Clusters in/around Appalachian Region



Note:
 *Urbanized areas and urban clusters are two types of urban areas. They are identical in the criteria used to delineate them but different in size.
 †Urbanized areas
 The Census Bureau defines an urbanized area whenever it finds an urban nucleus of 50,000 or more people.
 In general, they must have a core with a population density of 1,000 persons per square mile and may contain adjoining territory with at least 500 persons per square mile.
 They may or may not contain any individual cities of 50,000 or more (502 counties in 2000).
 Urban Clusters
 The same standardized procedures and population density criteria used to identify urbanized areas are used to identify urban clusters of at least 2,500 but less than 50,000 persons.
 This delineation of built-up territory around small towns and cities is new for the 2000 census.
 Source: BPS, USCSA website. <http://www.census.gov/geo/www/urbanclust.html#urbanclust>
 ††Micropolitan counties
 These areas are defined to include central counties with one or more cities of at least 10,000 residents or with an urbanized area of 10,000 or more.
 Outlying counties are included if adjoining to the central county in 20 percent or higher, or 25 percent of the employment in the outlying county is made up of commuters from the central county.
 Metropolitan counties
 Any non-metro county with an urban cluster of at least 10,000 persons or more becomes the central county of a metro area.
 Outlying counties are included if adjoining to the central county in 20 percent or higher, or 25 percent of the employment in the outlying county is made up of commuters from the central county.
 Non-core counties
 All other counties are further classified as metropolitan counties (or micropolitan counties).
 Source: BPS, USCSA website. <http://www.census.gov/geo/www/county/cor.html>

Appalachian Regional Commission

- **Colorado River Basin**

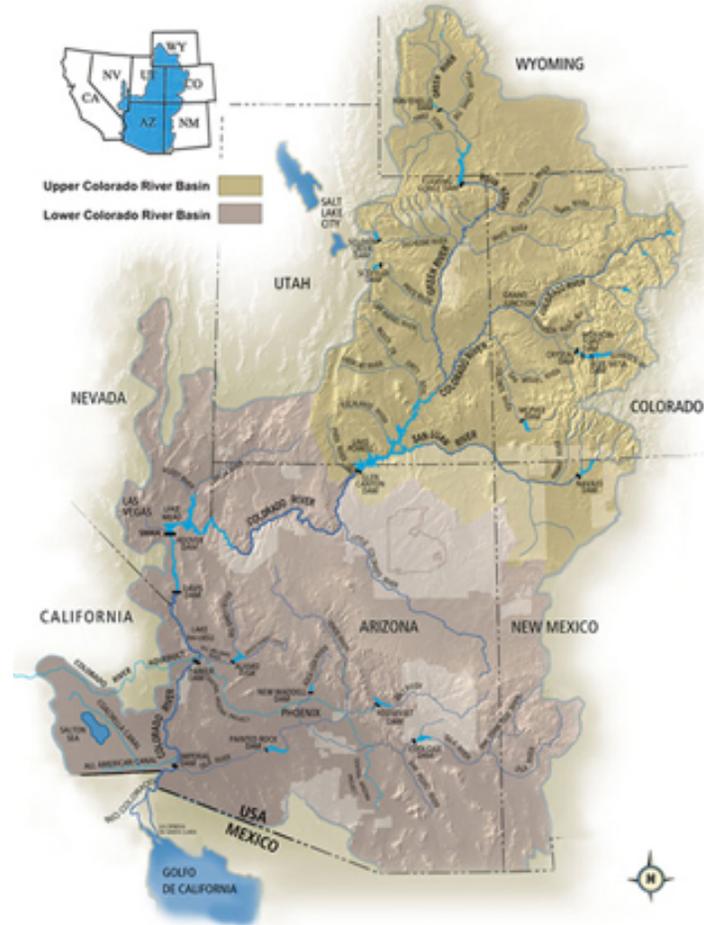


Image courtesy of Glen Canyon Adaptive Management Program

SOUTH COAST AIR QUALITY MANAGEMENT DISTRICT

Created in 1976 to regulate stationary sources of air pollution in the four counties of (Los Angeles, Orange, San Bernardino, Riverside). A governing board decides the rules and regulations. As of 1992, the RECLAIM (**RE**gional **CL**ean **A**ir **I**ncentives **M**arket) program was the first comprehensive program created to regulate large-scale pollution of Nitrogen Oxides (Nox) and Sulfur Oxides (Sox) through market incentives

Majority of funding comes from fees paid by regulated businesses.

Major advance in socioeconomic policy analyses using the Regional Economic Model Inc. (REMI) model to examine the job impacts of the rules and regulations and of the market-incentive program.

DEVELOPMENT OF NATIONAL PARKS

Yellowstone established as the first U.S. national park in 1871-1872 by Ferdinand Vandiveer Hayden.

Other countries are also establishing national parks. The first national forest park was established in China in 1982 at Zhangjiajie in Hunan Province.





Multiregional Planning Team, MIT









Multiregional Planning Team, MIT









WHO IS WRITING THE STORY OF REGIONAL PLANNING HERE AND ABROAD?

“. . . points raised > > > > that the old story of regional planning was a story written by dead white males from relatively upper classes?

If so, how would a new history be different?

What would be the policy implications of the new approach.”

ARE ANN MARKUSEN AND I DEAD?

ARE WE WHITE MALES?

ARE WE FROM THE UPPER CLASS?

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