

## **15.996 Cross-Cultural Leadership**

### **Assignment for 5<sup>th</sup> class – Leadership Effectiveness**

- Leadership Traits
- Leadership Styles
- Presentations on Leadership Effectiveness
- Presentation of student papers
- Critique of course

Read:

- Welch, Jack. "Four E's (a Jolly Good Fellow)," Wall Street Journal, January 23, 2004, page A14.
- Goleman, Daniel. "Leadership that Gets Results." Harvard Business Review, March-April 2000, pages 78-90.
- Graham, John I. and Lam, N. Mark. "The Chinese Negotiation." Harvard Business Review, October 2003, pages 82-91.
- Derr, C. Brooklyn; Roussillon, Sylvie and Bournois, Frank. Cross-Cultural Approaches to Leadership Development. Westport, Connecticut: Quorum Books, 2002, pages 290-292.

For the 5<sup>th</sup> class, the organizing principle will be geography. Each team will give a presentation on what constitutes effective leadership in its region. The audience for this presentation are the ex-pats coming to your region into leadership roles. Your job is to give them guidelines to help them be successful in their roles.

Time permitting, each team (or person) will explain their paper topic and summarize their key findings.

Papers are due to me by 4pm on the last day of class.