

Srishti Gupta, MD, MA, MPP, MPhil

Srishti Gupta is a senior practice expert in McKinsey & Company's Boston Office, where she focuses her work on non-profit clients in the Global Public Health Sector. She worked previously developing McKinsey's Global Health practice work in Europe and Africa. Prior to becoming a Practice Expert, Srishti was an Engagement Manager in the Pharmaceutical and Medical Products Practice where she worked on market assessments, clinical operations, and strategy for products. Prior to joining McKinsey, she worked as a consultant for the Taskforce for Global Health. Additionally, she has worked with the Ministry of Health in Peru and in a hospital in Tanzania as a clinical physician in the department of tropical dermatology. She has also worked in India with rural adolescents and street children and has published several papers on the health of these special populations. Srishti has a B.A. and M.A. in Molecular/Cellular Biology from Harvard University, an M.Phil. in Natural Science/Pathology from the University of Cambridge, an M.D. from Harvard Medical School and an M.P.P. in health policy and international development from the John F. Kennedy School of Government.

Heather Megosh, PhD

Heather Megosh is the manager of the Global Public Health and Social Innovation practices at McKinsey and Company where she supports client service and development, and crafts and implements people, knowledge and publication strategies for the practices. Previously, Heather was an Engagement Manager at McKinsey and Company in the Pharmaceutical and Medical Products Practice, Social Sector Office and Organization Practice where she served a mix of private, public and social sector clients on topics ranging from pharmaceutical R&D, portfolio and emerging market strategies to K-12 and higher education system transformations, to global public health policy and advocacy strategies to reduce health inequities. Prior to joining McKinsey, Heather was a teacher and coach at William Penn Charter School in Philadelphia, PA. Heather has a B.A. in Biology from Harvard University and a Ph.D. in Pharmacology with a certification in Toxicology from Duke University. Her dissertation and accompanying publications investigated the role of small RNA-mediated pathways in the regulation of germline stem cell development.

MIT OpenCourseWare
<http://ocw.mit.edu>

15.232 Business Model Innovation: Global Health in Frontier Markets
Fall 2013

For information about citing these materials or our Terms of Use, visit: <http://ocw.mit.edu/terms>.