

15.053

March 7, 2013

Team Projects (plus more)

Quotes of the Day

“For me, every day is a new thing. I approach each project with a new insecurity, almost like the first project I ever did. And I get the sweats. I go in and start working, I'm not sure where I'm going. If I knew where I was going I wouldn't do it.”

Frank Gehry (Architect)

“Don't undertake a project unless it is manifestly important and nearly impossible.”

Edwin Land

Overview of Lecture

- **Comments on upcoming midterm**
- **Slack variables vs artificial variables.**
- **Information on projects**
- **Two presentations of projects**
 - **Brian Chang (from 15.066, Systems opt.)**
 - **Noa Ben (from 15.066, Systems opt.)**

Midterm 1

- **Same topics as the review topics for quizzes 1 to 4**
- **Comparable level of difficulty as the quizzes**
- **Office hours Monday**
- **Optional review session Monday, March 11, 7 PM to 8 PM. E51-145.**
 - **covers material requested by students**
 - **answers questions from students**

Slack variables vs. artificial variables

Slack variables: added when the original problem has a “ \leq ” constraint.

Original: $x_1 + 2x_2 + x_3 - x_4 \leq 5 ;$

After slack: $x_1 + 2x_2 + x_3 - x_4 + s_1 = 5 ;$
 $s_1 \geq 0$

Original: $D + E \leq 32$

After slack: $D + E + s_2 = 32$
 $s_2 \geq 0$

Note: Slacks are (implicitly) part of the original problem.

$s_2 = 32 - D - E$ is the “unsatisfied demand for e-readers.”

Slack variables vs. artificial variables

Artificial variables: added to a “=” constraint of the original problem in creating a Phase 1 problem.

$$\begin{array}{ll} \max & z = -3x_1 + x_2 + x_3 \\ \text{s.t.} & x_1 + x_2 + x_3 = 4 \\ & -2x_1 + x_2 - x_3 = 1 \\ & x_1 \geq 0, x_2 \geq 0, x_3 \geq 0 \end{array}$$

Problem P

$$\begin{array}{ll} \min & y_1 + y_2 \\ \text{s.t.} & x_1 + x_2 + x_3 + y_1 = 4 \\ & -2x_1 + x_2 - x_3 + y_2 = 1 \\ & x_1 \geq 0, x_2 \geq 0, x_3 \geq 0, y_1 \geq 0, y_2 \geq 0 \end{array}$$

$$\max \quad v = -y_1 - y_2$$

Problem P*

Note: Artificial variables were created so that they could be part of an initial bfs for P*. (Simplex needs an initial bfs).

The goal of Phase 1 is to find a solution x^* , y^* with $y^* = 0$.

Slack variables vs. artificial variables

$$\begin{array}{rcl}
 D + E & \leq & 32 \\
 D + E + s_2 & = & 32 \\
 s_2 & \geq & 0
 \end{array}$$

It is OK for slack variables to be positive.

e.g. $D = 25$ and $E = 5$ and $s_2 = 7$.

The “ \leq ” constraint is satisfied.

$$\begin{array}{ll}
 \min & y_1 + y_2 \\
 \text{s.t.} & x_1 + x_2 + x_3 + y_1 = 4 \\
 & -2x_1 + x_2 - x_3 + y_2 = 1 \\
 & x_1 \geq 0, x_2 \geq 0, x_3 \geq 0, y_1 \geq 0, y_2 \geq 0
 \end{array}$$

$$\max \quad v = -y_1 - y_2$$

Problem P*

P* and P are different problems

It is OK for artificial variables to be positive in P*, but not P.

e.g. $x_1 = x_2 = x_3 = 0, y_1 = 4, y_2 = 1$ is feasible for P*.

But it is infeasible for P.

Team Projects

details are available on Stellar

- **3 or 4 person teams**
- **Project that applies optimization in practice**
 - modeling
 - data collection
 - optimization and analysis
- **Written presentation** **4 to 6 pages**
- **Oral presentation:** **15 minutes.**

Sample (very challenging) topics

- School bus scheduling
- Optimization in radiation therapy
- Exam scheduling at MIT or elsewhere
- Assigning K-12 students to public schools.
- Portfolio optimization
- Scheduling residents in hospitals
- Optimal location of cell phone towers
- Meal selection (and diet) problems.
- Optimal strategies for sports teams
- Optimal location of wind turbines.
- Optimal pricing problems.
- Optimal inventory control.
- Optimal truck routing.

Team Projects: Objectives

- **Identify practical applications for concepts learned in class**
- **Conduct analysis while leveraging course material**
- **Learn about assorted real-life situations where optimization methods can be used**
- **Utilize a different approach for learning and mastering 15.053 concepts**
- **Learn about applying optimization in practice, including learning the difficulties that may be associated with finding the right data and forming a useful model.**

Team Projects: Time frames

- **3 or 4 person teams formed by March 13**
 - **Students can select members of their teams.**
 - **We will assign students not on a team.**
- **Brief description of project is due on March 21**
- **Intermediate deliverables**
- **Project report due May 7**
- **Team presentations. May 13 to 17**

Additional support: OR Consultants

- **There are five OR Center Ph.D. students who have agreed to serve as internal consultants for the projects.**
- **They will provide limited guidance where needed.**
 - **suggestions on where to get data**
 - **advice on modeling**
 - **suggestions on software**
- **If you would like to meet with one of them, let us know.**

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