



Project Proposals

Monday, September 8, 2008



Project Proposals



NextLab I, F'08, L2 slide 1

Agenda

- Special NextLab Features (Fall 2008)
 - NextLab Media Component
 - Possibilities for Launching in Real World Networks (América Móvil)
- Project Selection Process
- Project Proposals
- Agenda for Next Class

NextLab Media Component



Project Proposals



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Project Selection Process



Project Proposals



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Project Selection Process

- Enter your preferences online, through the link at <http://nextlab.mit.edu/> entitled "Project Selection"
- For each project, rank your preference for it (top choice=1)
- If you don't have a strong preference between two or more projects, you may give the same rank to more than one project
e.g., if you prefer education-type projects, but do not really care whether it is with Telmex, ITESM, or Boston's Thrive in Five, then rank of all of these with a "1"
- All project proposals will be posted online at nextlab.mit.edu
- Deadline for project selection is **Midnight today**
- Project teams assembled Tuesday, announced Wednesday



NextLab Projects: Fall 2008

Economic Empowerment

- Giving Farmers a Fighting Chance (Monterrey Tec, Mexico/Nicaragua)
- Multilevel marketing for microfinance (COBIS, Ecuador)
- Mobile pre-screening for microfinance (PlaNet Finance, Argentina)
- M-commerce interface (United Villages, India)

Health

- Mobile diagnostics for cervical cancer (CIDRZ, Zambia)
- Ultrasound Outreach to Rural Villages (GE Healthcare, Belize)
- Real-time Mobile Network for Mid-Wives to Reduce Maternal, Neonatal Mortality (Vaatsalya, India)

Education

- Mobile social network for students in low-income communities (Telmex, Mexico)
- M-learning for rural literacy instructors (Monterrey Tec, Mexico)

Environment and Community

- Disaster Management (CRS, India)
- Mobile Sensors and GPS Mapping for Farmers (InnovGreen, Vietnam)

Next Billion in Our Neighborhood

- Thrive in Five Baby Blog (Mayor's Office, Boston)



Project Proposals



Project Proposals



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See the Compiled Project Proposals presentation.



Project Proposals



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Project Selection

Deadline: Midnight tonight



Project Proposals



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Rank Each Project (Multiple 1st/2nd/3rd Choices Allowed)

Economic Empowerment

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Agenda for Wednesday's Class

- Announce team-project formations
 - MIT students (technical, non-technical)
 - Emerson College students (embedded videobloggers)
- Everyone's personal introduction as part of their team
- Explain In-Class Discussions process
 - Designation of one (or 2) papers per student
 - Time allocated 20-30 mins per paper/student
- Explain Guided Design Process
 - Project Milestones
 - Presentation and feedback
 - First step of design: Needs Assessment (Gari C.)



MIT OpenCourseWare
<http://ocw.mit.edu>

MAS.965 / 6.976 / EC.S06 NextLab I: Designing Mobile Technologies for the Next Billion Users
Fall 2008

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