

- Increasing energy needs and decreasing energy resources
- Power loss during the transmission of power

#### Calculation:

300W being transmitted at 12V with a 100m cable. Resistance of the wire is  $0.25\Omega$  and current is traveling at 25 Amps.

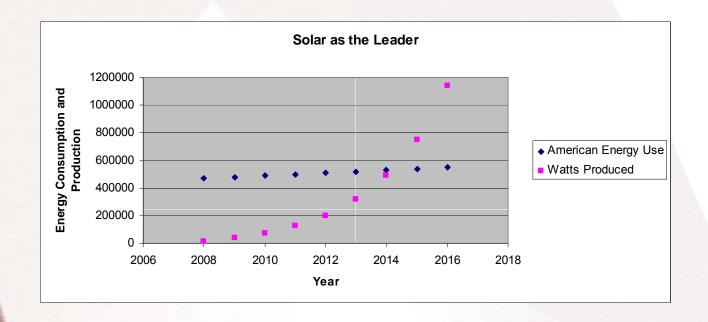
What is the power loss?

Power Loss = 
$$I^2R$$
  
=  $25^2 \times 0.25 \Omega$   
= 156 W

Over 50% of the power was lost during the transmission as heat!!



- US Energy Use increasing at 2% annually
- Solar Energy production capacity increasing at 50% annually
- At these rates, Solar takes over in 4 years.



## Markets and Applications

- Rooftop Installation
- New York City has 20 km<sup>2</sup>, which can account for 27, 3200 MW

Graph of SolarBuzz Retail Module Index removed due to copyright restrictions.

[1] http://www.solarbuzz.com/Moduleprices.htm

- Decreasing costs → increasing acceptability

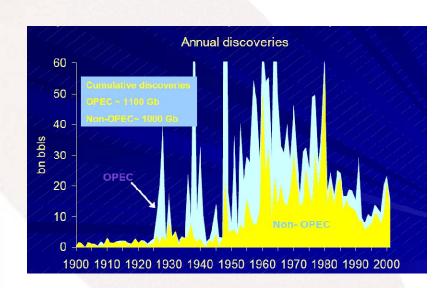
# Constraints

- Infrastructure
- Materials Supply
- Battery Technology
- Labour
- Government
- Costs



## Consequences

- 4 years, but conservative estimate: 10 15 years
- Increased jobs
- New Industry economy, green
- Compare to Oil:



### -2 purposes:

- Oil Industry Development
- Depleting Resource

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