

# IMMIGRATION AND GLOBALIZATION AT THE TURN OF THE 21<sup>ST</sup> CENTURY



Image from US Library of Congress.

# Immigration

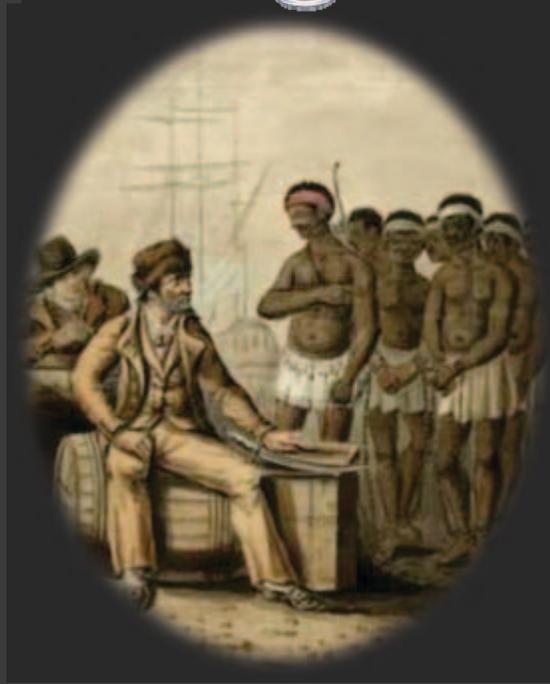


Photo by NASA.



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[Sign reading "No Illegals -> No Burritos \(You Better Think Twice America\)";](#)  
[Irish immigrant family, 1929;](#)  
[Kal Penn speaking at the University of Maryland, 2008;](#)  
[Graph of Asian immigration to America, 1820-2000](#)

# OPRAH WINFREY

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Cover, *Live Your Best Life*. Birmingham, AL: Oxmoor House, 2005.  
[First national broadcast of the Oprah Winfrey Show, 1986.](#)

# Her Influence

## Vanity Fair

- “Oprah Winfrey arguably has more influence on the culture than any university president, politician, or religious leader, except perhaps the pope.”

## Biographer Kitty Kelly

- “As a woman, she has wielded an unprecedented amount of influence over the American culture and psyche. There has been no other person in the 20<sup>th</sup> century whose convictions and values have impacted the American public in such a significant way. Oprah has influenced every medium that she’s touched.”

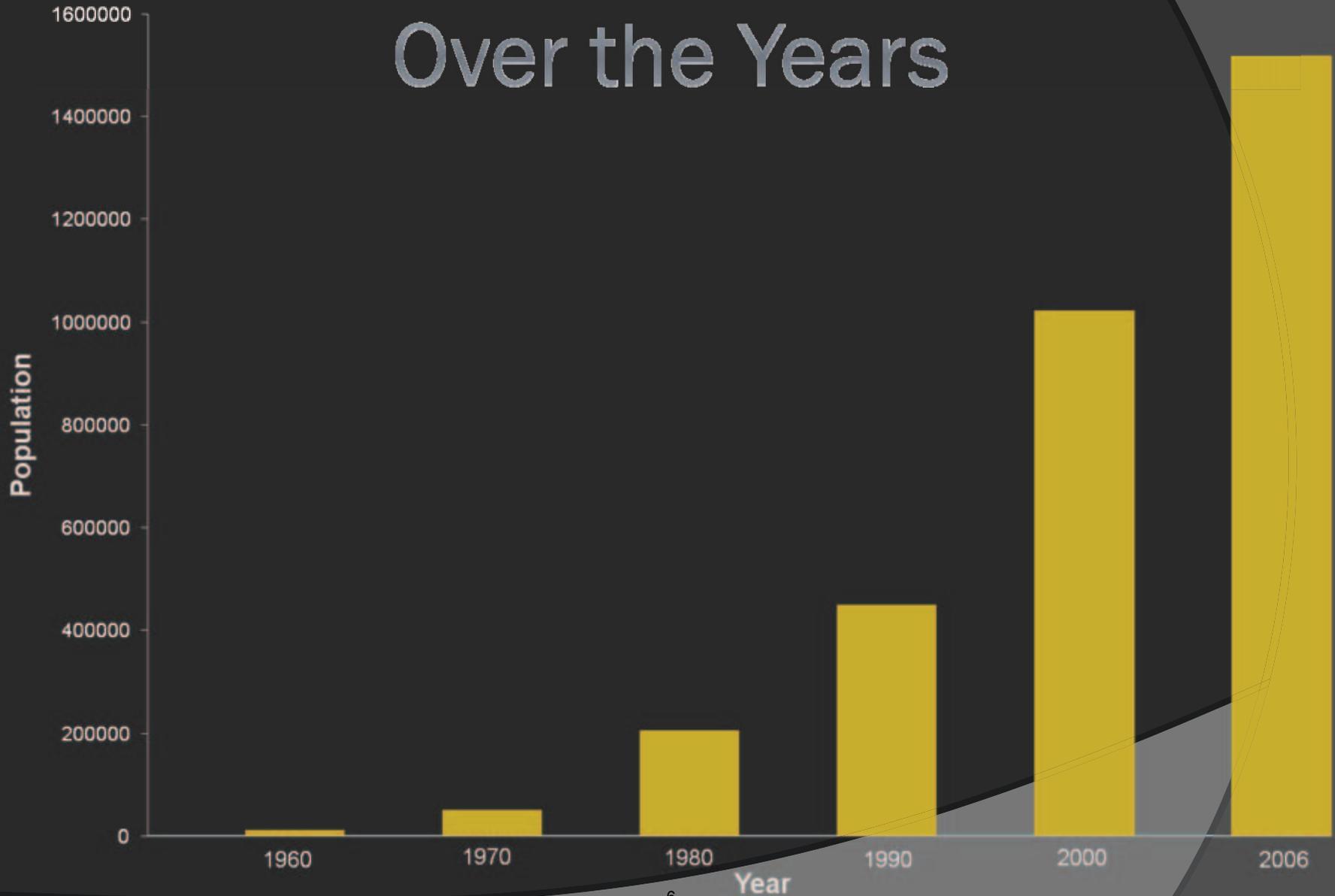
## Professor E.K. Walker of the University of Illinois

- Created the course “History 298: Oprah Winfrey, the tycoon”

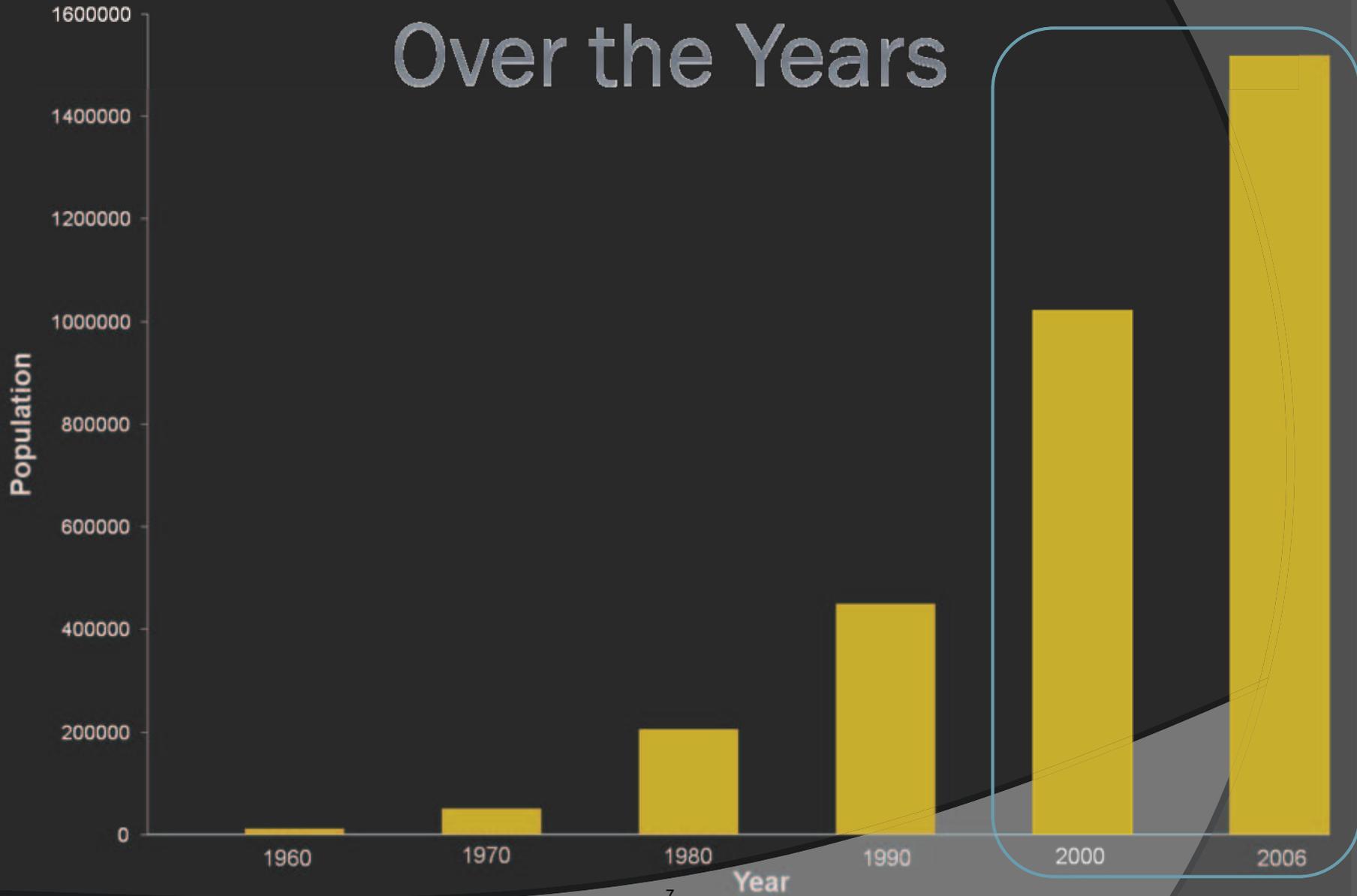
# INFLUENCES OF INDIAN IMMIGRATION ON CULTURE IN THE UNITED STATES

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# Asian Indian Population Changes Over the Years



# Asian Indian Population Changes Over the Years



# Bollywood...

Movie posters removed due to  
copyright restrictions. Please see:

[\*Dhoom 2: Back In Action\*, 2006;](#)

[\*Don\*, 2006;](#)

[\*Taare Zameen Par\*, 2007;](#)

[\*Life in a Metro\*, 2007;](#)

[\*Race\*, 2008.](#)

# “Slumdog Millionaire”

- ◉ Success of “Slumdog Millionaire” in Hollywood
- ◉ Movie was made for the American audience
- ◉ Accurately captures the poverty, the pace, and luck in life in Mumbai
- ◉ Elements of Bollywood films:
  1. Beat in the music
  2. Vibrant colors
  3. Bollywood item song ‘Jai Ho,’ (fusion of PCD and Indian composer A. R. Rahman)

Image removed due to copyright restrictions.  
Please see [Slumdog Millionaire, 2008](#).

Photos of [Irfan Khan](#), [Anil Kapoor](#), and [A. R. Rahman](#) removed due to copyright restrictions.

# ...& Hollywood

- ◎ [Jessica Alba](#) in this still from “The Love Guru” wearing a traditional Indian dress and dancing a Bollywood-type item song shows the influence of Bollywood elements.
- ◎ Aishwarya Rai in “Pink Panther 2” shows the influence of Bollywood Actors in Hollywood Movies

Photos of [Jessica Alba](#) and [Aishwarya Rai](#) removed due to copyright restrictions.

# Yoga & Deepak Chopra

- ◎ The poet-prophet of alternative medicine
- ◎ Published over 50 books translated into 35 different languages
- ◎ US President Bill Clinton said, "My country has been enriched by the contributions of more than a million Indian Americans, which includes Dr. Deepak Chopra, the pioneer of alternative medicine."

Photo of [Deepak Chopra](#) removed due to copyright restrictions.

# Music

Photos of [Ravi Shankar](#) and [Jasraj](#) removed due to copyright restrictions.

Pandit Ravi Shankar

Pandit Jasraj

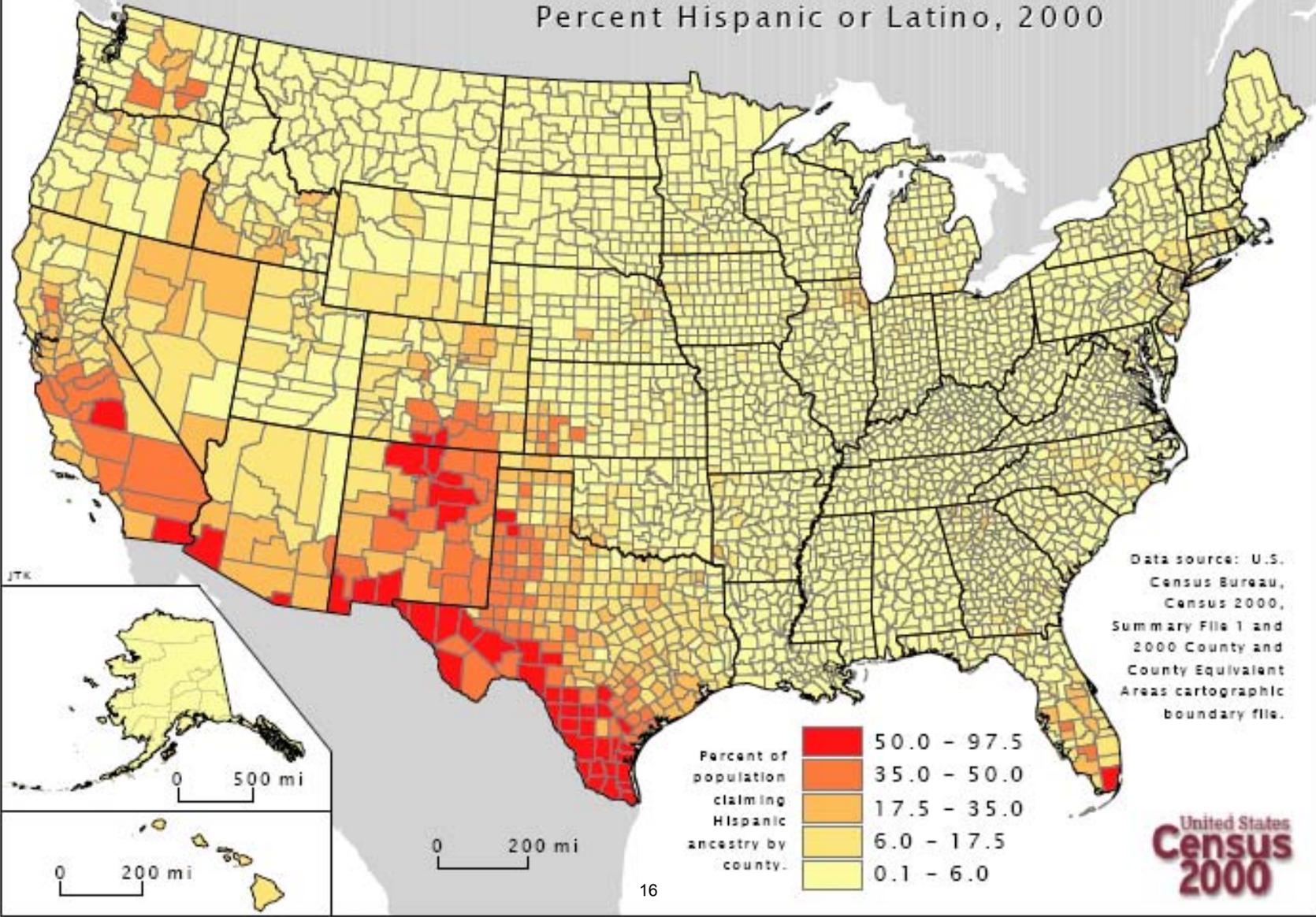
# CULTURAL EFFECTS OF HISPANIC IMMIGRATION ON THE UNITED STATES

# General Information

- There are two basic reasons for Hispanic immigration to the United States: economic opportunity and escape from political persecution.
- Hispanic immigration has occurred in several waves : Mexicans during WWII (Braceros Program), Cubans during the 1960's (following Castro's rise to power), and Central/South Americans during the 1960's,70's,and 80's (following the various wars occurring in those countries i.e. Sandinistas in Nicaragua)
- Research has shown that by the 2<sup>nd</sup> generation many Hispanics begin to lose Spanish and start to acquire English (they are also as religious and as committed as native born whites). Then by the third generation Hispanics have been shown to have levels of patriotism equal to those of whites.

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Please see [the cover](#) of *Time*, October 16, 1978.  
“[Hispanic and Latino Americans.](#)”

# Percent Hispanic or Latino, 2000



Data source: U.S. Census Bureau, Census 2000, Summary File 1 and 2000 County and County Equivalent Areas cartographic boundary file.



# Cultural Effects as Seen through the Media

- ◉ **With an influx of individuals of Hispanic origin American media has seen the emergence of Spanish TV, radio networks, newspapers, and other media.**
- ◉ **El Nuevo Herald – Started as a Spanish news column but in 1998 it branched off and became its own newspaper in Miami. Its huge success caused for Spanish newspapers to also be published in the adjacent cities of Hialeah and Ft. Lauderdale.**
- ◉ **MTV S launched in 1998 and was re-launched as MTV tres in 2006. The channel is targeted toward bilingual Latinos and non-Latino Americans aged 12 to 34**

Please see [El Nuevo Herald](#); [MTV tr3s](#).

# Cultural Effects as Seen Through the Media

- ◎ **Telemundo & Univision are the two largest Spanish television networks. Both channels were started by Hispanic American immigrants. These two networks underwent expansion in the early 1990's but most importantly they began to broadcast the Latin Billboard awards and the Latin Grammy's.**
- ◎ **Latin Billboard awards - Started in 1990 to recognize success in the music industry.**
- ◎ **Latin Grammys - Highest musical award for Hispanic artists**

Please see [Univision](#); [Telemundo](#); [Billboard Latin Music Awards 2004 CD](#); [Latin Grammy trophy](#).

# Cultural Effects as Seen Through the Media

- ◎ **The 1990's saw the rise in popularity in the reggaeton music genre.**
- ◎ **Reggaeton emerged from the infusion of dancehall beats in Spanish music. It was prominent in Puerto Rico and Panama.**
- ◎ **It was in 2004 that reggaeton gained the popularity that it has now.**
- ◎ **2004 saw the release of several different albums that were all hits.**
- ◎ **Daddy Yankee, N.O.R.E, Vico C, Tego Calderon, Don Omar**

Please see Vico C, [El Encuentro](#); Daddy Yankee, [Gasolina](#); and Loughran, P. J. [Village Voice reggaeton cover \(Tego Calderon\)](#)

# Cultural Effects as Seen Through the Media

## Recap:

- Hispanic American immigration has led to changes in American culture through the infusion of the Spanish language in society.
- Different forms of media have been affected by such changes. Spanish television, newspapers, and new types of Spanish music have emerged as a result of these changes.
- These changes are a result of globalization and the great extent of immigration that has taken place.

# IMMIGRATION IN AMERICAN POLITICAL MEDIA

# A Little Bit of History...

FIRST CONGRESS. Sess: II. Ch. 3. 1790.

103

lars; the marshal of the district of South Carolina, three hundred dollars; the marshal of the district of Georgia, two hundred and fifty dollars. And to obviate all doubts which may arise respecting the persons to be returned, and the manner of making returns,

Sec. 5. *Be it enacted*, That every person whose usual place of abode shall be in any family on the aforesaid first Monday in August next, shall be returned as of such family; and the name of every person, who shall be an inhabitant of any district, but without a settled place of residence, shall be inserted in the column of the aforesaid schedule, which is allotted for the heads of families, in that division where he or she shall be on the said first Monday in August next, and every person occasionally absent at the time of the enumeration, as belonging to that place in which he usually resides in the United States.

Sec. 6. *And be it further enacted*, That each and every person more than sixteen years of age, whether heads of families or not, belonging to any family within any division of a district made or established within the United States, shall be, and hereby is, obliged to render to such assistant of the division, a true account, if required, to the best of his or her knowledge, of all and every person belonging to such family respectively, according to the several descriptions aforesaid, on pain of forfeiting twenty dollars, to be sued for and recovered by such assistant, the one half for his own use, and the other half for the use of the United States.

Sec. 7. *And be it further enacted*, That each assistant shall, previous to making his return to the marshal, cause a correct copy, signed by himself, of the schedule, containing the number of inhabitants within his division, to be set up at two of the most public places within the same, there to remain for the inspection of all concerned; for each of which copies the said assistant shall be entitled to receive two dollars, provided proof of a copy of the schedule having been so set up and suffered to remain, shall be transmitted to the marshal, with the return of the number of persons; and in case any assistant shall fail to make such proof to the marshal, he shall forfeit the compensation by this act allowed him.

APPROVED, March 1, 1790.

## CHAP. III.—An Act to establish an uniform Rule of Naturalization.(a)

SECTION 1. *Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled*, That any alien, being a free white person, who shall have resided within the limits and under the jurisdiction of the United States for the term of two years, may be admitted to become a citizen thereof, on application to any common law court of record, in any one of the states wherein he shall have resided for the term of one year at least, and making proof to the satisfaction of such court, that he is a person of good character, and taking the oath or affirmation prescribed by law, to support the constitution of the United States, which oath or affirmation such court shall administer; and the clerk of such court shall record such application, and the pro-

(a) This act was repealed by an act passed January 29, 1795, chap. 20. The acts relating to naturalization subsequent to the act of March 26, 1790, have been: "An act to establish an uniform rule of naturalization, and to repeal the acts heretofore passed on that subject," January 29, 1795, chap. 20. Repealed April 14, 1802. An act to establish an uniform rule of naturalization, and to repeal the acts heretofore passed on the subject, passed April 14, 1802, chap. 28. An act in addition to an act entitled, "An act to establish an uniform rule of naturalization, and to repeal the acts heretofore passed on the subject," passed March 26, 1804, chap. 47. An act relative to evidences in cases of naturalization, passed March 22, 1816, chap. 32. An act in further addition to "An act to establish an uniform rule of naturalization, and to repeal the acts heretofore passed on that subject," passed May 26, 1824, chap. 186. An act to amend the acts concerning naturalization, passed May 24, 1828, chap. 116.

Rules for ascertaining residence.

What person of a family shall render an account of the numbers therein.

and penalty for refusing.

Copies of the schedule in each division to be set up at public places, and when.

Extended to Rhode Island by act of July 6, 1790, ch. 25. To the state of Vermont, March 2, 1791, ch. 12.

## STATUTE II.

March 26, 1790.

Repealed by act of January 29, 1795, ch. 20. Alien whites may become citizens, and how.

## Goals of Permanent Immigration

- Reunite families
- Admit workers with specific skills
- Provide a refuge for persecuted peoples
- Diversify the population of the United States

# Distribution of Different Foreign-Born Immigrant Groups

Please see "[Immigration Explorer](#)." *New York Times*, March 10, 2009.

# Immigration Legislation Discussions

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From left to right: Prime Minister Stephen Harper of Canada, President Felipe Calderón of Mexico, and President Barack Obama

# The United States-Mexico Border



Image by U.S. Federal Motor Carrier Safety Administration.

# Political Cartoons

Image removed due to copyright restrictions. Please see Ramirez, Michael. [Investor's Business Daily Editorial Cartoon](#), April 12, 2006.

# Border Patrol in the Media

Image from Wikimedia Commons, <http://commons.wikimedia.org>

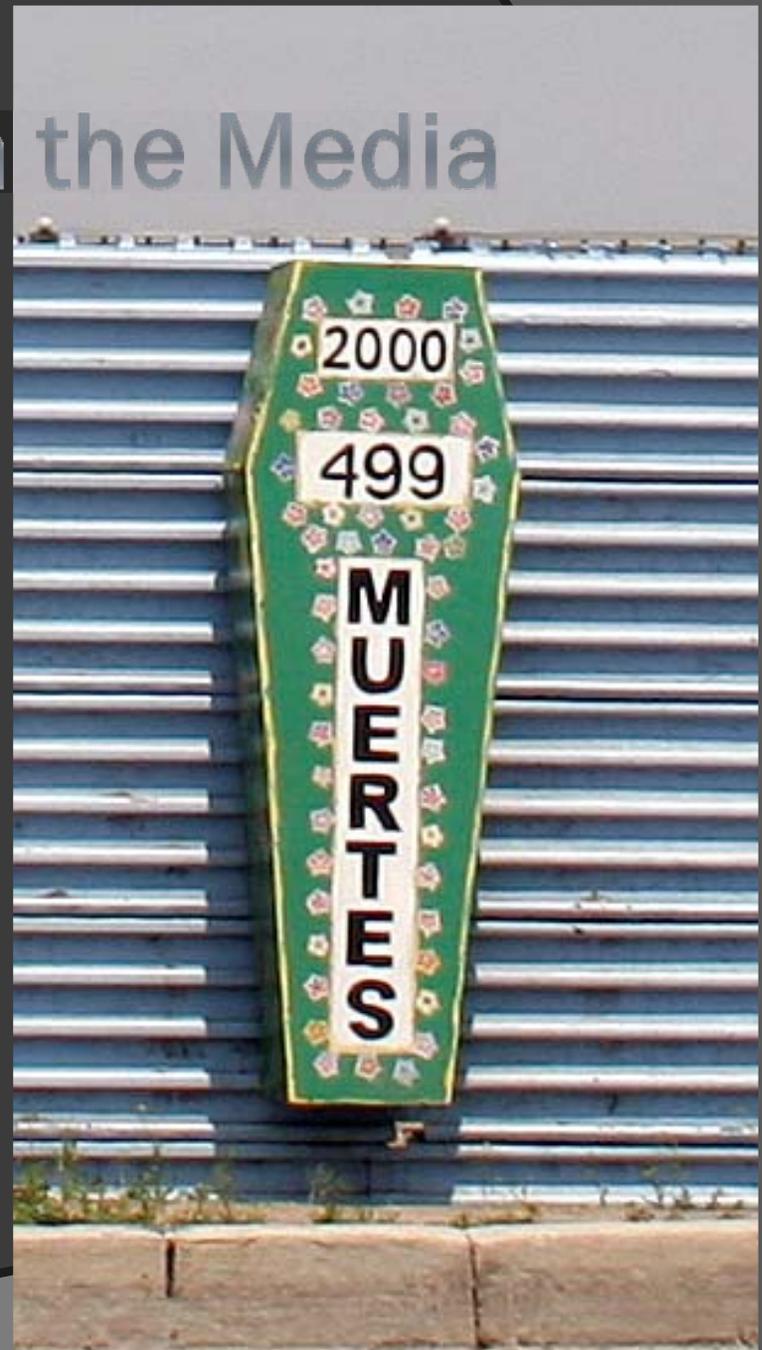


Photo by [Tomas Castelazo](#).



Photo by [Tomas Castelazo](#).

# CONCLUSION



- ◎ United States as a melting pot of immigrant cultures
- ◎ Mass media and globalization popularize a common world culture
- ◎ Barack Obama: Change we can believe in.

# Resources

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*Questions?*

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