

Student Group #3

Globalization 21I .076

25 November 2009

Food Presentation Memo

Thesis: *Globalization is not a new trend in which one party dominates and assimilates another but an ancient and neutral process that affects all parties equally.*

Food is intertwined with culture. We plan to frame the case by emphasizing the complex role food plays in culture. The primary example on which we will focus our discussion will be coffee. This example will highlight the integral role food and drinks have shaped social, intellectual parts of speech in a culture.

Firstly, it is useful to examine the history of this product. Seeing its origins and understanding how it was spread and how it plays a role in each distinct culture around the world are all essential in analyzing the effects of globalization on them. It is also fascinating to see how the social classes associated with each food product change over time and how it may have a profound influence on a country's demographic makeup. Generalizations can be drawn about other food products.

As well as comprehending the history, it is also valuable to weigh the advantages and disadvantages globalization has had on the food product. Sometimes, an aspect may be neither good nor bad. Once again, through analyzing these two examples, general conclusions about globalization and food can be made. Throughout history, globalization has greatly impacted the food of many different cultures. One of the conclusions that can be drawn is that globalization can not be classified as something wholly good or bad, but rather a phenomenon that has revolutionized both food and culture.

Finally, it is crucial to recognize the cultural effects of this food exchange in globalization and to appreciate that it is not a one-sided relationship. Many opponents to globalization believe it to be such in which the dominant side imposes its culture on the weaker culture and destroys it. Actually, globalization mingles the two cultures to create something completely new. Furthermore, with this culture exchange comes fusion food. Because of the many Asian immigrants to the US, Asian American fusion food has developed such as Chinese Chicken Salad or Thai Pizza. Hence, globalization benefits and changes both sides in the exchange.

Sources to Use

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