

Multi-Stakeholder Engagements

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NGO Attacks

- Mitsubishi Corporation & RAN

 Mitsubishi Corporation



Courtesy of Philip Reynolds. Used with permission.



Courtesy of RAN. Used with permission.

- Nestle & Greenpeace
 - Palm Oil commodity suppliers

One on One Partnerships



Free technology recycling with Goodwill®

- + Any brand
- + Many locations
- + One purpose

Help Reduce E-Waste Today >

Dell
Reconnect



Walmart 

EDF 
ENVIRONMENTAL
DEFENSE FUND™
Finding the ways that work

Multiple Partners

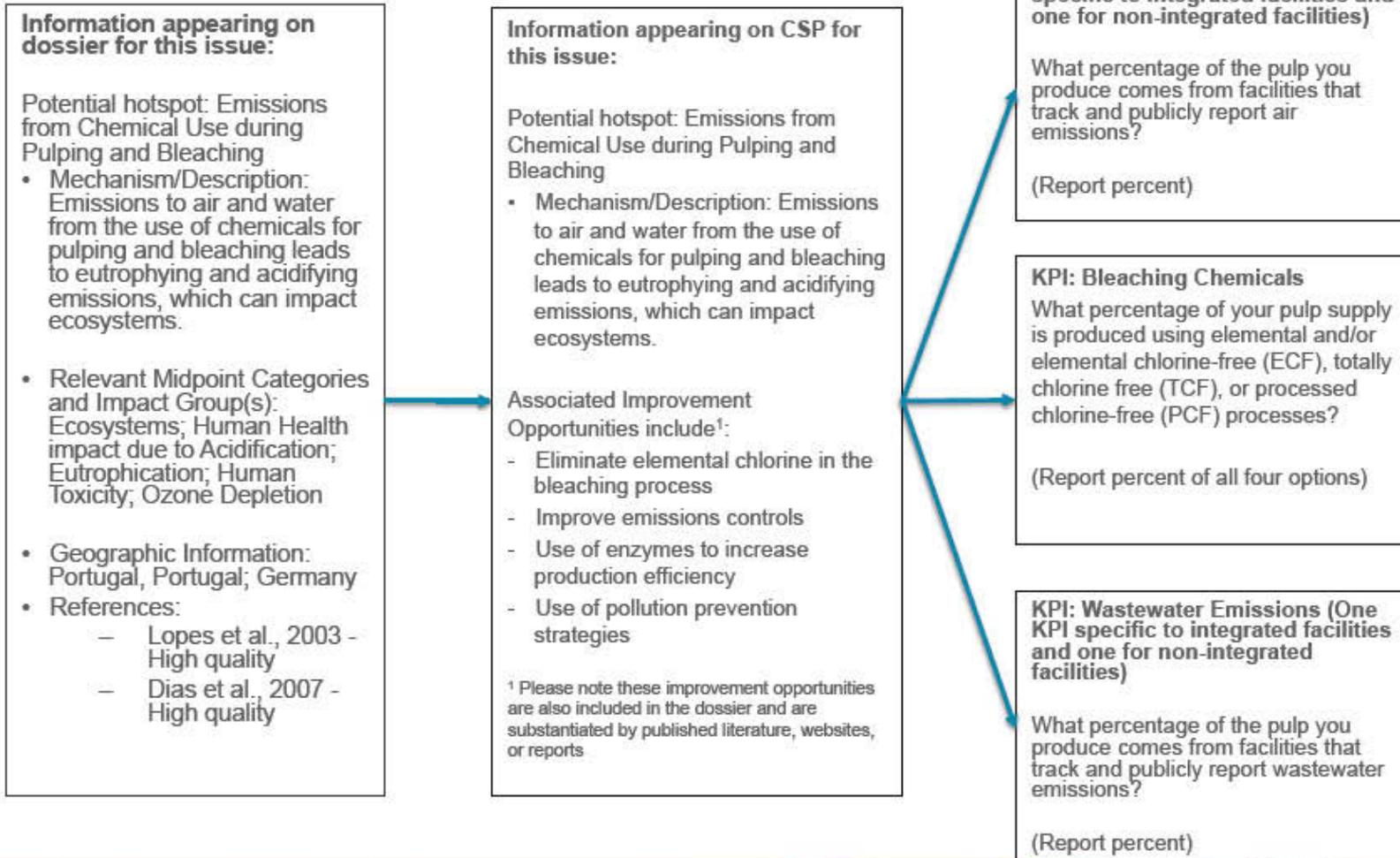


Group Collaboration



Chemical/Bleach Use in Pulp Manufacturing

Example of TSC Sustainability Reporting and Measurement System Process



How to Partner

- Identify overall objective
 - Project Design
 - Develop criteria for selecting projects
 - Identifying a good partner
 - Project Execution
 - Develop a cross-functional team
 - Develop clear project plan, momentum
 - Measuring and Communication
 - Measuring business and environmental benefits
 - Communicating results
- (EDF – GEMI 2008)

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