



Engineering Risk Benefit Analysis

**1.155, 2.943, 3.577, 6.938, 10.816, 13.621, 16.862, 22.82,
ESD.72, ESD.721**

DA 3. The Axioms of Rational Behavior

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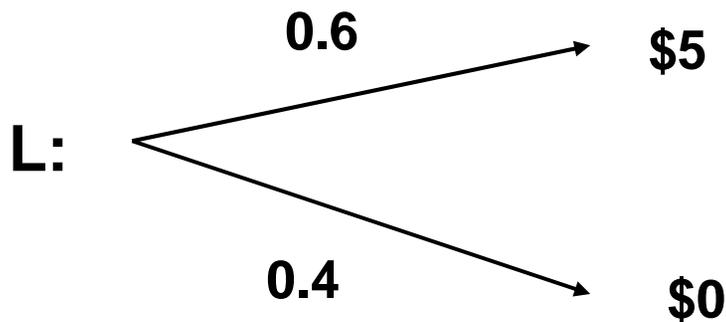
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Lotteries

- A lottery is a probabilistic trial characterized by a set of mutually exclusive and exhaustive possible outcomes C_1, C_2, \dots, C_m , with respective probabilities p_1, p_2, \dots, p_m .
- $L(C_1, C_2, \dots, C_m; p_1, p_2, \dots, p_m)$

Example:

$L(\$5, \$0; 0.6, 0.4)$





Preferences exist

• For every pair of consequences C_i and C_j , a DM will:

➤ prefer C_i to $C_j \Rightarrow C_i \succ C_j$

➤ be indifferent between C_i and $C_j \Rightarrow C_i \sim C_j$

➤ prefer C_j to $C_i \Rightarrow C_j \succ C_i$



Definition of C^* and C_*

- **Define:**
 - C^* a consequence that is at least as preferred as the most preferred of $C_1 \dots C_m \Rightarrow C^* \succeq C_i$ for all i
 - C_* a consequence that is at least as low in preference as the least preferred of $C_1 \dots C_m \Rightarrow C_* \preceq C_i$ for all i
- C^* and C_* need not be included in $C_1 \dots C_m$



The desirability of a lottery

It depends on:

- **The probabilities**
- **The consequences**
- **The person's present wealth, needs, and attitude toward risk.**



Axiom 1: Comparison of lotteries with identical consequences

Given: $L_1 = L(C^*, C_*; p_1, 1 - p_1)$, $L_2 = L(C^*, C_*; p_2, 1 - p_2)$
and $C^* \succ C_i \succ C_*$ for all i , then a Decision Maker will:

prefer L_1 over L_2 if $p_1 > p_2$,

be indifferent if $p_1 = p_2$

prefer L_2 over L_1 if $p_1 < p_2$.

- Given the same consequences, the DM prefers the lottery with the higher probability of achieving the most desirable consequence.



Axiom 2a: Quantification of preferences

For each C_i , the DM can specify a number $\pi(C_i)$, with $0 \leq \pi(C_i) \leq 1$, such that the DM is indifferent between:

possessing C_i with certainty

and

possessing the lottery $L (C^*, C_*; \pi(C_i), 1 - \pi(C_i))$



Notes on Axiom 2a

- The indifference probability (or "preference value") $\pi(C_i)$ is a measure of the preference of C_i on a range of consequences from C_* to C^* .
- This axiom provides the basis for the development of the metric of "utility" ("preference value").
- From Axiom 1, the DM will prefer C_i for sure over the lottery $L(C^*, C_*; p, 1 - p)$, if $p < \pi(C_i)$.



Axiom 2b: Quantification of uncertainty

Let R be any event. For each R , the DM has a quantity $p(R)$, with $0 \leq p(R) \leq 1$, such that the DM is indifferent between

- the lottery $L (C^* , C_* ; p(R) , 1 - p(R))$**
- a lottery as a result of which the DM will obtain C^* if R occurs and C_* if R does not occur.**



Notes on Axiom 2b

- **Judgmental probabilities exist for a rational DM.**
- **This axiom provides the means for finding the DM's probability of R. All the DM has to do is adjust $p(R)$ until he/she is indifferent between the two lotteries.**



Axiom 3: Transitivity of preferences

If C_1 , C_2 and C_3 are consequences, then:

$C_1 \sim C_2$ and $C_2 \sim C_3$ implies $C_1 \sim C_3$

and

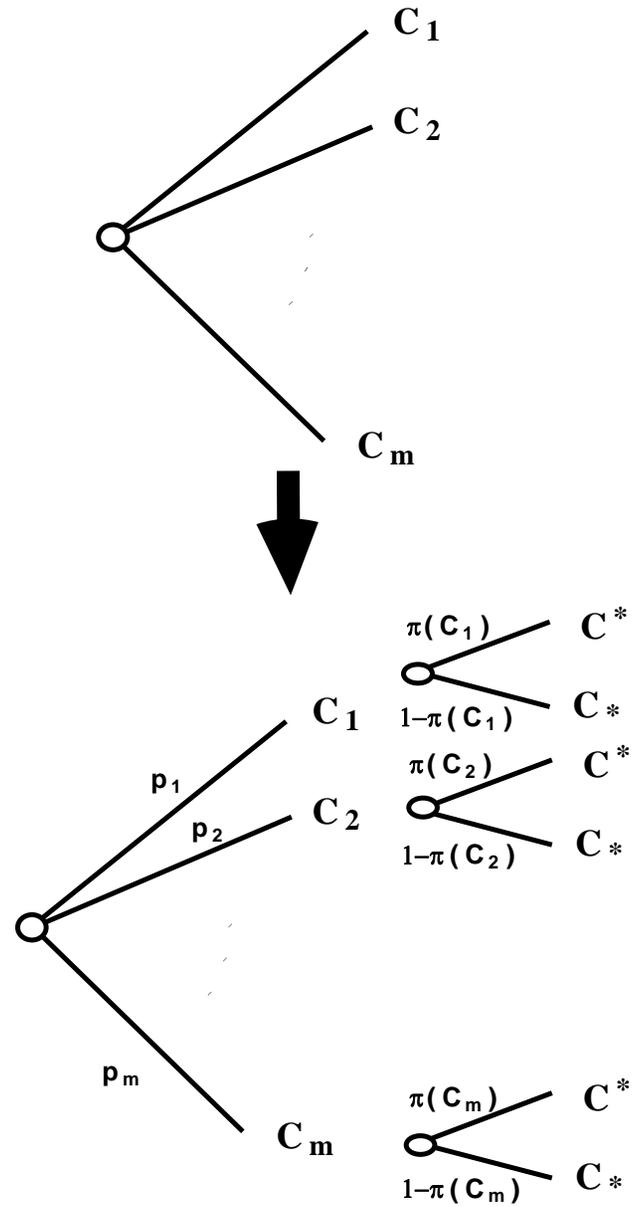
$C_1 \succ C_2$ and $C_2 \succ C_3$ implies $C_1 \succ C_3$



Axiom 4: Substitution of consequences

If $C_1 \sim C_2$, then the DM is indifferent between two decision problems which are identical except that C_1 in the first problem has been substituted by C_2 in the second.

[If a DM is indifferent between two consequences, the DM's solution to a decision problem cannot be affected by substitution of one of these consequences for the other.]





Axiom 5: Equivalence of preferences for actual and conjectural situations

Let C_1 and C_2 be any two consequences which are possible if only some chance event R occurs. After it is known that R did indeed occur, the DM should have the same preference between C_1 and C_2 that the DM had before (s)he knew whether or not R occurred.

[A DM's preferences among consequences of a decision should not be affected by knowledge as to whether (s)he merely may or (s)he certainly will have to make that decision.]



Summary of Axioms

- **Axiom 0:** Preferences exist
- **Axiom 1:** Two simple lotteries, each with same prize and penalty: choose lottery with higher probability of prize
- **Axiom 2a:** Quantification of preferences ("indifference probability" or "preference value")
- **Axiom 2b:** Quantification of uncertainty
- **Axiom 3:** Transitivity of preferences



Summary of Axioms (cont'd)

- **Axiom 4: Substitution of consequences**
- **Axiom 5: Equivalence of preferences for actual and conjectural situations**

A DM who satisfies these axioms is rational or coherent.