

ABCFGH
EIDJKLM
ONPQRS
TUVWXYZ

ESD.051 / 6.902

**Engineering Innovation &
Design**

Individual Project

- Make a “sounds like” speech-system
- Stub out data or use real data (if you can and want to)
- Provide the full experience
- Focus on user-interface design

Individual Project

- Deliverable (*Due as pdf online at 3 am on Monday w/ Slides*)

Minimum:

- Introduction
- Table of Contents
- K-Scripts (*make sure to update*)
- Call-flow diagram (*make sure to update*)
- Filled out state-tables (*make sure to update*)
- **2 usability tests** and reports
- All notes, ideas, etc. As an appendix
- IF YOU WRITE CODE: All additional code added as an appendix
- Slides used for in class presentation
- Presentation = 4 minutes (1 minute of feedback)
- Slides for presentation due by *3 am on Monday*
- Physical Deliverable Due: In Class, 3:00pm

Rehearse The Presentation Day

- What can go wrong?
- Timing
- Timers
- Backups

Build a Company

- Groups of 4
- Be an entrepreneur!
 - Create vision!
 - Create excitement!
 - Create a concept - that just might work!

Build a Company

- You have \$500k
- Name of company
- Product definition
- Slogan
- Market positioning (define target market)
- Marketing/sales approach, and financial projections for 1 year
- Present your ideas to the class
- Product is/is-inspired by...

20 Minutes

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