

## LECTURE NOTE 8 \*

### POINT ESTIMATORS AND POINT ESTIMATION METHODS

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*Given a parameter with unknown value, the goal of point estimation is to use a sample to compute a number that represents in some sense a good guess for the true value of the parameter.*

## 19 Definitions

### 19.1 Parameter

A pmf/pdf can be equivalently written as  $f_X(x)$  or  $f_X(x|\theta)$ , where  $\theta$  represents the constants that fully define the distribution. For example, if  $X$  is a normally distributed RV, the constants  $\mu$  and  $\sigma$  will fully define the distribution. These constants are called parameters and are generally denoted by the Greek letter  $\theta$ .<sup>1</sup>

#### Example 19.1.

- Normal distribution:  $f(x|\theta) \equiv f(x|\mu, \sigma)$ , 2 parameters:  $\theta_1 = \mu$  and  $\theta_2 = \sigma$ ;
- Binomial distribution:  $f(x|\theta) \equiv f(x|n, p)$ , 2 parameters:  $\theta_1 = n$  and  $\theta_2 = p$ ;
- Poisson distribution:  $f(x|\theta) \equiv f(x|\lambda)$ , 1 parameter:  $\theta = \lambda$ ;
- Gamma distribution:  $f(x|\theta) \equiv f(x|\alpha, \beta)$ , 2 parameters:  $\theta_1 = \alpha$  and  $\theta_2 = \beta$ .

### 19.2 (Point) Estimator

A (point) estimator of  $\theta$ , denoted by  $\hat{\theta}$ , is a statistic (a function of the random sample):

$$\hat{\theta} = r(X_1, X_2, \dots, X_n). \quad (63)$$

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\*Caution: These notes are not necessarily self-explanatory notes. They are to be used as a complement to (and not as a substitute for) the lectures.

<sup>1</sup>Another way of saying this: parameters are constants that index a family of distributions.

- Note that  $\hat{\theta}$  does not depend directly on  $\theta$ , but only indirectly through the random process of each  $X_i$ .

A (point) estimate of  $\theta$  is a realization of the estimator  $\hat{\theta}$  (*i.e.*: a function of the realization of the random sample):

$$\hat{\theta} = r(x_1, x_2, \dots, x_n). \quad (64)$$

**Example 19.2.** Assume we have a random sample  $X_1, \dots, X_{10}$  from a normal distribution  $N(\mu, \sigma^2)$  and we want to have an estimate of the parameter  $\mu$  (which is unknown). There is an infinite number of estimators of  $\mu$  that we could construct. In fact, any function of the random sample could classify as an estimator of  $\mu$ , for example:

$$\hat{\theta} = r(X_1, X_2, \dots, X_{10}) = \left\{ \begin{array}{l} X_{10} \\ 2 \\ \frac{X_{10} + X_1}{2} \\ \bar{X} = \frac{1}{10} \sum_{i=1}^{10} X_i \\ 1.5X_2 \\ \text{etc.} \end{array} \right.$$

**Example 19.3.** Assume a random sample  $X_1, \dots, X_n$  from a  $U[0, \theta]$  distribution, where  $\theta$  is unknown. Propose 3 different estimators.

## 20 Evaluating (Point) Estimators

Since there are many possible estimators, we need to define some characteristic in order to evaluate and rank them.

### 20.1 Unbiasedness

An estimator  $\hat{\theta}$  is said to be an unbiased estimator of the parameter  $\theta$ , if for every possible value of  $\theta$ :

$$E(\hat{\theta}) = \theta \quad (65)$$

If  $\hat{\theta}$  is not unbiased, it is said to be a biased estimator, where the difference  $E(\hat{\theta}) - \theta$  is called the bias of  $\hat{\theta}$ .

- If the random sample  $X_1, \dots, X_n$  is *iid* with  $E(X_i) = \theta$ , then the sample mean estimator

$$\hat{\theta} = \bar{X}_n = \frac{1}{n} \sum_{i=1}^n X_i \quad (66)$$

is an unbiased estimator of the population mean:  $E(\bar{X}_n) = \theta$  (see Example 18.1 in Lecture Note 7).

- If the random sample  $X_1, \dots, X_n$  is *iid* with  $E(X_i) = \mu$  and  $Var(X_i) = \theta$ , then the sample variance estimator

$$\hat{\theta} = S_n^2 = \frac{1}{n-1} \sum_{i=1}^n (X_i - \bar{X}_n)^2 \quad (67)$$

is an unbiased estimator of the population variance:  $E(S^2) = \theta$  (see Example 18.1 in Lecture Note 7).

**Example 20.1.** Let  $X_i \sim U[0, \theta]$ . Assume a random sample of size  $n$  and define an estimator of  $\theta$  as:

$$\hat{\theta} = \frac{2}{n} \sum_{i=1}^n X_i. \quad \text{Is } \hat{\theta} \text{ biased?}$$

## 20.2 Efficiency

Let  $\hat{\theta}_1$  and  $\hat{\theta}_2$  be two unbiased estimators of  $\theta$ .  $\hat{\theta}_1$  is said to be more efficient than  $\hat{\theta}_2$ , if for a given sample size  $n$ ,

$$\text{Var}(\hat{\theta}_1) < \text{Var}(\hat{\theta}_2) \quad (68)$$

Where  $\text{Var}(\hat{\theta}_i)$  is the variance of the estimator.

Let  $\hat{\theta}_1$  be an unbiased estimator of  $\theta$ .  $\hat{\theta}_1$  is said to be efficient, or minimum variance unbiased estimator, if for any unbiased estimators of  $\theta$ ,  $\hat{\theta}_k$ ,

$$\text{Var}(\hat{\theta}_1) \leq \text{Var}(\hat{\theta}_k) \quad (69)$$

- Do not confuse the variance of the estimator  $\hat{\theta}$ ,  $\text{Var}(\hat{\theta})$ , with the sample variance estimator  $S^2$ , which is an unbiased estimator of the population variance  $\sigma^2$ (!).

**Example 20.2.** How would you compare the efficiency of the estimators in Example 19.2? Which of these estimators is unbiased?

## 20.3 Mean Squared Error

Why restrict ourselves to the class of unbiased estimators? The mean square error ( $MSE$ ) specifies for each estimator  $\hat{\theta}$  a trade off between bias and efficiency.

$$MSE(\hat{\theta}) = E[(\hat{\theta} - \theta)^2] = \text{Var}(\hat{\theta}) + (\text{bias}(\hat{\theta}))^2 \quad (70)$$

$\hat{\theta}$  is the minimum mean square error estimator of  $\theta$  if, among all possible estimators of  $\theta$ , it has the smallest  $MSE$  for a given sample size  $n$ .

**Example 20.3.** Graph the pdf of two estimators such that the bias of the first estimator is less of a problem than inefficiency (and vice versa for the other estimator).

## 20.4 Asymptotic Criteria

### 20.4.1 Consistency

Let  $\hat{\theta}$  be an estimator of  $\theta$ .  $\hat{\theta}$  is said to be consistent if  $\hat{\theta} \xrightarrow{p} \theta$  (Law of Large Numbers; Lecture Note 7).

**Example 20.4.** Assume a random sample of size  $n$  from a population  $f(x)$ , where  $E(X) = \mu$  (unknown). Which of the following estimators is consistent?

$$\hat{\mu}_1 = \frac{1}{n} \sum_{i=1}^n X_i \quad \hat{\mu}_2 = \frac{1}{n-5} \sum_{i=1}^n X_i \quad \hat{\mu}_3 = \frac{1}{n-5} \sum_{i=1}^{n-5} X_i$$

- $\text{MSE} \rightarrow 0$  as  $n \rightarrow \infty \implies$  consistency.

### 20.4.2 Asymptotic Efficiency

Let  $\hat{\theta}_1$  be an estimator of  $\theta$ .  $\hat{\theta}_1$  is said to be asymptotically efficient if it satisfies the definition of an efficient estimator, equation (69), when  $n \rightarrow \infty$ .

## 21 Point Estimation Methods

The following are two standard methods used to construct (point) estimators.

### 21.1 Method of Moments (MM)

Let  $X_1, X_2, \dots, X_n$  be a random sample from a population with pmf/pdf  $f(x|\theta_1, \dots, \theta_k)$ , where  $\theta_1, \dots, \theta_k$  are unknown parameters. One way to estimate these parameters is by equating the first  $k$  population moments to the corresponding  $k$  sample moments. The resulting  $k$  estimators are called method of moments (MM) estimators of the parameters  $\theta_1, \dots, \theta_k$ .<sup>2</sup>

The procedure is summarized as follows:

<b>System of equations:</b> $k$ equations and $k$ unknowns $\implies$ yields $\hat{\theta}_1, \dots, \hat{\theta}_k$	}	<i>Sample moment</i>	=	<i>Population moment</i> <i>(theoretical)</i>	
Note that <i>i)</i> $E(X_i^j) = g_j(\theta_1, \dots, \theta_k)$		$\frac{1}{n} \sum_{i=1}^n X_i$		$E(X_i^1)$	<i>First moment</i>
<i>ii)</i> the realization of the sample moment is a scalar.		$\frac{1}{n} \sum_{i=1}^n X_i^2$		$E(X_i^2)$	<i>Second moment</i>
		$\frac{1}{n} \sum_{i=1}^n X_i^3$		$E(X_i^3)$	<i>Third moment</i>
		$\vdots$		$\vdots$	
		$\frac{1}{n} \sum_{i=1}^n X_i^k$		$E(X_i^k)$	$k^{\text{th}}$ moment

<sup>2</sup>This estimation method was introduced by Karl Pearson in 1894.

**Example 21.1.** Assume a random sample of size  $n$  from a  $N(\mu, \sigma^2)$  population, where  $\mu$  and  $\sigma^2$  are unknown parameters. Find the MM estimator of both parameters.

**Example 21.2.** Assume a random sample of size  $n$  from a gamma distribution:  $f(x) = \frac{1}{\Gamma(\alpha)\beta^\alpha} x^{\alpha-1} e^{-x/\beta}$  for  $0 < x < \infty$ . Assume also that the random sample realization is characterized by  $\frac{1}{n} \sum_{i=1}^n x_i = 7.29$  and  $\frac{1}{n} \sum_{i=1}^n x_i^2 = 85.59$ . Find the MM estimators of  $\alpha$  and  $\beta$  (parameters). Remember that  $E(X_i) = \alpha\beta$  and  $\text{Var}(X_i) = \alpha\beta^2$ .

## 21.2 Maximum Likelihood Estimation (MLE)

Let  $X_1, X_2, \dots, X_n$  be a random sample from a population with pmf/pdf  $f(x|\theta_1, \dots, \theta_k)$ , where  $\theta_1, \dots, \theta_k$  are unknown parameters. Another way to estimate these parameters is finding the values of  $\hat{\theta}_1, \dots, \hat{\theta}_k$  that maximize the likelihood that the observed sample is generated by  $f(x|\hat{\theta}_1, \dots, \hat{\theta}_k)$ .

The joint pmf/pdf of the random sample,  $f(x_1, x_2, \dots, x_n|\theta_1, \dots, \theta_k)$ , is called the likelihood function, and it is denoted by  $L(\theta|\mathbf{x})$ .

$$L(\theta|\mathbf{x}) = L(\theta_1, \dots, \theta_k|x_1, \dots, x_n) = \begin{cases} f(x_1, \dots, x_n|\theta_1, \dots, \theta_k) & \text{generally} \\ \prod_{i=1}^n f(x_i|\theta_1, \dots, \theta_k) & \text{random sample (iid)} \end{cases}$$

Where  $\theta$  and  $\mathbf{x}$  are vectors such that  $\theta = (\theta_1, \dots, \theta_k)$  and  $\mathbf{x} = (x_1, \dots, x_n)$ .

For a given sample vector  $\mathbf{x}$ , denote  $\hat{\theta}_{MLE}(\mathbf{x})$  the parameter value of  $\theta$  at which  $L(\theta|\mathbf{x})$  attains its **maximum**. Then,  $\hat{\theta}_{MLE}(\mathbf{x})$  is the maximum likelihood estimator (MLE) of the (unknown) parameters  $\theta_1, \dots, \theta_k$ .<sup>3</sup>

- Intuition: Discrete case.

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<sup>3</sup>This estimation method was introduced by R.A. Fisher in the 1912.

- Does a global maximum exist? Can we find it? Unique?...Back to Calculus 101:

$$foc: \frac{\partial L(\theta|\mathbf{x})}{\partial \theta_i} = 0, \quad i = 1, \dots, k \quad (\text{for a well behaved function.})$$

You also need to check that it is really a maximum and not a minimum ( $2^{nd}$  derivative).

- Many times it is easier to look for the maximum of  $LnL(\theta|\mathbf{x})$  (same maximum since is a monotonic transformation...back to Calculus 101).

- Invariance property of MLE:  $\hat{\tau}_{MLE}(\theta) = \tau(\hat{\theta}_{MLE})$ .

- For large samples MLE yields an excellent estimator of  $\theta$  (consistent and asymptotically efficient). No wonder it is widely used.

- But...

- i) Numerical sensitivity (robustness).
- ii) Not necessary unbiased.
- iii) Might be hard to compute.

**Example 21.3.** Assume a random sample from a  $N(\mu, \sigma^2)$  population, where the parameters are unknown. Find the ML estimator of both parameters.

**Example 21.4.** Assume a random sample from a  $U(0, \theta)$  population, where  $\theta$  is unknown. Find  $\hat{\theta}_{MLE}$ .