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14.01 Principles of Microeconomics, Fall 2007

Chia-Hui Chen  
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Lecture 21

## Why Markets Fail

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### Outline

1. Chap 16: *Why Markets Fail*

## 1 Why Markets Fail

### 1.1 Market Power

Inefficiency arises when a producer or supplier of a factor input has market power, for example, monopoly power, that can profitably charge a price greater than marginal cost.

### 1.2 Incomplete Information

For example, in the second-hand car market, sellers know more about the cars than buyers. Final allocation might be inefficient when there is incomplete information.

### 1.3 Externalities

Consumption or production has indirect effect on other consumption or production, which is not reflected in market prices. An example is air and water pollution by a factory.

### 1.4 Public Goods

For one firm's new technology, others may copy it if there is no patent law; all firms are thus waiting for others to invent.

## Examination 2 Review

Examination: Chapter 6, 7, 8, 9, and 16. (Review Lectures 10–20.)