

Transmedia Storytelling – Session 9

Visual Information

We always get information visual and we trust visual information – we privilege it, “eyewitness”

Silent film (explain Napoleon, England, and our own war of 1812)

Nonlinear – a lot of information can be conveyed very quickly & efficiently

Slide show

What information do we get? 1st clip from Richard III

Efficiency in nonlinear forms!

Think of things you can portray visually – nonverbally

Visual information vs. iconography

A maker decides what information to show rather than tell

Showing can be: more effective, more powerful, faster

Why not? Why use verbal information?

Certain complexities can be misconstrued, but than can be minimized

Silent film

Can become so involved in story that you accept limitations of the medium

Mary Pickford, “Sound in movies is like lipstick on the Venus de Milo”

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