

## Transmedia Storytelling – Session 8

### Information (Exposition) – Teaching the World

Now difference across media (what we did before was the same across media)

These elements exist in all media, but they work differently

Essentially, ALL narrative is about information and flow of information and how that's regulated  
-“beats”

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Structures –

Tension between –

Action & assimilation

Revelation & comprehension

What moves the story forward?

What lets us keep up with the flow of information?

“Breathless” not always (ever?) where you want your audience

Exposition – more in our genre because we need to teach our audience how our world works

“As you know Bob” moments

- Exposition lumps -

In Hunger Games – why it all happens

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Zombies Run – let's talk about this world and how we learn about it

How do we get exposition? (common technique – newcomer/stranger)

Characters being relatable – characters have the same concerns & priorities no matter the world

Characters want:

Survival

Love

Success

Power -

Justice

Revenge

We might not know what these things look like in this world, but we understand that on a basic level the characters want them.

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