

Transmedia Storytelling – Session 14

Hunger Games Day!

[Pamela; or, Virtue Rewarded by Samuel Richardson]

Book → film

What is different?

Why makes these choices?

Almost ALL of the differences we see are due to one of the major issues

P.O.V. – 1st vs. 3rd

Visual information (time) vs. all text

Arc of story! (time!)

Most often streamline information because there is too much story even for a long film
Using visual information (including acting to convey emotion!) helps but – must still make choices

Madge (easy to cut & works better as Prim)

Avoxes – never really used or explained

What we learn

WHEN we learn it

Differences: the pin, the gesture, her father's death, Seneca Crane's death, the couple/Avox

Iconography

Peacekeepers – Imperial Stormtroopers
others?

Capitol Couture?

Advertising campaign

But, very well done

Non-linear & visual

How do they use the format?

Create a webzine

Avoxes – highlighted in Victor style - authentic
New content created w/o input from stars, etc.
(with true transmedia this could have been...??)

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