

Assignment #11

1) READ these 3 essays:

- Michael Pollan’s “Our Decrepit Food Factories”
- Sandra Steingraber’s, “The Whole Fracking Enchilada”;
- Elizabeth Royte’s “Fracking Our Food Supply”

Note: This is a lot of reading, so give yourself time ☺

FOR CLASS DISCUSSION: These essays/feature articles aim to be persuasive. What evidence and rhetorical devices—language, structure, images, stories—do they use to persuade? How persuasive do you find them? We will discuss all 3 essays in class.

2) REVISE your news story.

Make sure that:

- it conveys to readers the essence/pith/heart of the matter, and highlights what’s key
- it’s accurate
- readers can see why it matters (significance)
- you give readers some perspective on the research findings—i.e., a comment by someone not on the research team
- you don’t editorialize, i.e., don’t make it sound like an essay rather than news

Please hand in the original draft with my comments, the hard copy of the research paper, and this cover sheet with your new draft.

Name _____

News Story, 2nd Draft

1) What’s changed? Please be specific.

2) Do you think the thing that originally drew you to this story comes through for general readers in your revised draft?

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