

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

PROJECT EVALUATION (1.011)
Spring 2011

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Assignment 3.1 – Advanced Concepts 1 - Stakeholders

Distributed: Lecture 15

Due: Lecture 19

This assignment is to be done in your project teams. The team is required to submit a single assignment report.

The purpose of this assignment is to give you some practice in thinking about stakeholders and how one describes and categorizes them.

First read the assigned sections (pages 853-855, 865-869 and 872-879) of Mitchell (1997), “Toward a theory of stakeholder identification and salience – Defining the principle of who and what counts”. You were expected to do so for Lecture 15.

Then consider high-speed rail (HSR) in the U.S. as the system of interest. We presented two presentation slides in Lecture 14, listing a number of different stakeholders in the HSR system. Do the following for **four*** of those stakeholders. One must be the traveling public; the other three are your choice. For each of your stakeholders, describe and then categorize that stakeholder using the Mitchell framework. You need to briefly justify why you selected a particular category for each stakeholder. You should be able to do all this in <1/2-page (total) for each stakeholder.

We hope this will give you some confidence to use the Mitchell framework in understanding the stakeholders in your term project as well. Although it is not required that you do so, we suspect you might find it useful to think in those terms for your system of interest.

*3-person teams should select six stakeholders

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