

Comments on Andrea's rough cut

Elizabeth's comments

Timecode	Comment
opening	Start sooner! <- General comment here. Leaving room at the beginning of a phrase is something that I think it emphasized in public speaking, but in short videos, it reads differently
0:16	Cut to close up and remove pause here. In general, your delivery is on the slow side so you can play with speeding up the video and/or cutting out pauses and cutting to close ups/wide shots
0:16	Also cut to next scene just a hair sooner, so we don't see you there just smiling
0:19	I can hear your breath right before you say "teeth" - clip so your voiceover starts sooner. Also, the pause after "teeth" feels really long
0:24ish	Pause here seems long. Guessing that you're going to add pictures of bones and iron/steel on blackboard?
0:29	Start sooner! Might be fun to have b-roll close up of profile of someone chewing while you say this stuff
0:37	Cut this and just start at "so why doesn't.."
0:42-1:14	This scene is super long and will benefit from close ups and lots of b-roll
1:14	Start sooner! You could actually do this in front of the blackboard like you had in previous scenes, since this location doesn't make sense until you start actually talking about orthodontics. If you end up reshooting, allow the flow of your words to be a little faster.
1:19	If you don't reshoot, cut the gap and cut to close up
1:26	Really big gap before you say "like with braces" makes that sound a little out of place - close the gap
1:28-1:40	Super, super long here - you can probably trim this to a few seconds? (play with it)
1:40	Start sooner!
1:51	Too long a pause before "Kind of like a rubber band"
1:57ish	Add pics, labels, on screen at right? Pics of osteoclasts, for example?
2:05	Start sooner! This framing is too similar to the previous scene for the cut to make sense. Do a close up, and then back out when you say "osteoblast" and label/show pic
2:13	Remove gap. Maybe make this voiceover on top of b-roll of PDL pics here to 2:20. Remove "thus"
2:22	Start sooner! Framing here is a little weird, you're super to the right
2:32	Start sooner!
2:38	see 0:16 comment
2:39	Best delivery is here - your voice and talking sound so natural. Are there other pictures you can use in this scene to make it feel less static?
2:55	Start sooner! Also, I can tell the camera is really off-center because of the random vertical line on the wall on the right hand side... crop in/zoom to you centered?
3:07	Weird cut here because you're not maintaining sense of 2D space... but if you're zoomed in

	previously, then this might work. Crooked lines are still apparent, though
3:12	Have pics of knees, hips, etc. pop up on screen as you say them
3:14	Unnatural pauses in "and...even...spinal discs" - could try voiceover over closeup. Also, this clip lasts too long, shave off end silence
3:18	Framing is awkward because of tilt... try to rotate in editing (iMovie can do, not sure what you're using). Also crop a bit (there's too much space left and top)
3:28	Pause is too long.
3:34	Start talking now, and be more lighthearted/playful (this reads too dramatic), and do a quick bite into the apple as soon as you finish talking

Ceri's comments

Timecode	Comment
start	cut to just before "eating"
0:17	depending on how your audio sounds with the video, I would slow down the apple-eating
0:19	don't need the close up of you and the tooth before the line
0:29	cut to right before you start
0:37	cut to right before you start
0:38	why does the camera pan?
1:15	don't need yourself walking in - cut to right before the line
1:25-1:35	reduce to 1 second (you snapping on glove, maybe without the zoom but that's personal taste)
1:37	match the braces shot with the audio "like with braces"
1:40	cut to right before you start
1:46	nice cut closer to the mouth model
2:00	maybe include an overlay of the word "osteoclast" because it's new vocab
2:06	cut to right before you start
2:06	also this transition is a bit jarring? the shots are still a bit too similar- try zooming in the previous one even more? or readjusting the framing on this one?
2:09	overlay of "osteoblast" because it's new vocab
2:13	you pause here and start on a different thought- maybe a good place to cut and reframe?
2:40	is this photo a stand-in? I think it feels unrelated to MIT engineering
3:09	another jarring transition - try zooming in even further to just head/shoulders (if the resolution allows it) or have the previous shot be really zoomed in
3:16	are you planning on having an image or something to your left? if not, I would crop a bit closer because it feels a bit empty
3:30	time the voiceover so it stops as you're taking off the mask (no awkward pause) - you can speed up the video turn or just cut some from the beginning

Nathan's comments

Timecode	Comment
start	As mentioned, faster cuts with less spacing
0:09	Especially in the case of lists, really keep cuts tight
0:20	Pause between "Teeth" and "are" is a bit long
0:28-0:42	Good delivery!
0:40	I think a simple animation of crumbling would make for a nice visual
0:42-1:13	Again, spacing between lines a little long
1:16-1:24	Great delivery
1:24-1:35	I think you can cut the glove-putting-on to the last snap and then zoom
1:36-1:51	Good! Unsure if intentional, but i like how the tooth moves during the squeezing. I think a little animation will help
1:52	Unsure if the "Here's where it gets interesting" is needed...probably personal taste though
2:37-2:52	Stays a little too long on still image for my taste (are you planning on animation // are there available gifs?)
2:54-3:22	Transitions are a little awkward between 4 parts since the line in wall // couch are in roughly the same place in each but you move across the room
3:12	I like the use of the prop!
3:22-3:41	Really great ending, especially since I know that it was a struggle to figure it out

Yuliya's comments

Timecode	Comment
start	can start right before speech (as Elizabeth mentioned)
0:09	cut the pause between "energy bars" and image of the shelf of energy bars if possible
0:16-0:17	great delivery and imagery of "teeth," but can slow down the apple eating part so it doesn't get cut off as quickly
0:19	instead of showing the tooth, you can just show more of the apple eating; after all, you show the tooth in a different setting later anyway
0:23-0:27	great scene in terms of delivery and lighting! love the smile
0:50-1:18	if you decide to keep the image, you can have animated arrows point to the parts you're talking about, have "PDL" come up on the right; if you make the arrows "funky" and not "square," it wouldn't look boring at all
1:13-1:16	can cut out the transition, intake of air and go right to the audio; also, you can improve the darkness of the lighting by increasing the brightness/exposure in your editing software (iMovie, for example, has some very nice controls that I've experimented with)
1:24-1:40	from the (great) image of crooked teeth, you can show a quick video of you putting on gloves, and then say "like with braces" during the second reveal of teeth; that way, the gloves procedure wouldn't look as an extra bit, but rather as a transition
1:39-1:40.5	can delete introductory pause
1:50	extra thought: incorporate the rubber band in the video, and show it stretching when you say "stretch"
1:53-2:20	in this scene, the lightning looks very blue; you can adjust the color levels on the editing software as well; also, animations/zooms would help greatly with material absorption. You're using several medical terms, and connecting them with words like "thus," so a light musical background/animation would help.
2:22-2:37	here, the pacing is done very well. the transitions help the viewer focus; this is what I was describing in the comment above
2:40-2:55	some ideas to replace the static image: show MIT engineers at work, and a chart of chemical coding; also, hosting this part is a good idea, because you have an MIT shirt and are talking about MIT research
2:55-3:06	you can crop out some of the frame for a more homogenous image; also edit the lighting
3:34-	the lack of glasses is quite noticeable here because you were wearing glasses throughout the whole video; you can cut to a different location after you take off the mask and finish the video from there (this is not necessary, however, since it would involve a reshoot)
	great ending!

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