

Photo-Manipulation

What is okay to change?

- Hard news images?
- “Soft” news images?
- Studio-controlled images?
- Fashion photography?

What changes are okay?

- Cropping/color-balance
- Dodging/burning
- Scratches on the image itself
- Distracting non-vital elements
- Small blemishes
- Major bodily changes

Should we identify the changes?

- Create special symbol or range of symbols, placed on the image
- Mention it explicitly in the image text
- Mention that changes were made

Soft News: After Edit

Images removed due to copyright restrictions. Please see Fig. 10.1 in Wheeler, Tom. *Phototruth or Photofiction? Ethics and Media Imagery in the Digital Age*. Mahwah, NJ: Lawrence Erlbaum Associates, 2002. See also: [The Disappearing Coke Can](#).

After

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Some Possibilities: After



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Some Possibilities: Before



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Some Possibilities: After



Source: Frédo Durand and Mok Oh. Used with permission.

Some Possibilities: Before



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