MITOPENCOURSEWARE MASSACHUSETTS INSTITUTE OF TECHNOLOGY



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MIT OPENCOURSEWARE, SAPIENT NOMINATED BY MICROSOFT FOR 2004 COMPUTERWORLD HONORS COLLECTION

Solution Case Study Will Be Included in Global Archives As Leading Example of How IT Is Used in Education and Academia to Benefit Society

CAMBRIDGE, MASS. and SAN FRANCISCO (April 4, 2004) — The Massachusetts Institute of Technology (MIT) and Sapient, a leading business consulting and technology services company, were recognized at the 2004 Computerworld Honors Program Medal Ceremony at San Francisco City Hall on Sunday, April 4, 2004. MIT and Sapient were nominated by William H. Gates, Chairman and Chief Software Architect of Microsoft and a member of The Computerworld Honors Program Chairmen's Committee, to submit a case study describing MIT OpenCourseWare (MIT OCW), a groundbreaking technology initiative that provides free, online access to the educational materials used in the teaching of virtually all MIT's undergraduate and graduate subjects.

At the ceremony, the MIT OCW case study was formally presented to the program's 2004 Global Archives in the "Education and Academia" category, which includes case studies of innovative technology solutions from leading companies and institutions around the world. Additionally, the MIT OCW-Sapient team was presented with the Medal of Achievement at ceremonies held at San Francisco City Hall.

"Each year, Computerworld Honors identifies and recognizes individuals around the world whose visionary use of information technology produces and promotes positive social, economic and educational change," said Bob Carrigan, President and Publisher of Computerworld. "The innovators represented in this Collection have been recognized by the leading IT industry Chairmen as true revolutionaries in their fields."

The 2004 Collection, which will be archived in libraries, museums, academic and research institutions around the world, will serve as primary source material for scholars and as a resource for individuals who hope to use information technology to create solutions to address their own challenges.

"We are honored that MIT OCW has been recognized by the Computerworld Honors Collection, and that we were nominated for this by Bill Gates," said Anne H. Margulies, executive director of the MIT OCW project. "We'd like to thank our partners, the Sapient Corp., and our foundation funders, the William and Flora Hewlett Foundation and the Andrew Mellon Foundation. for their support in helping us publish 700 courses to the MIT OCW site. But most importantly, we would like to thank the MIT Faculty for their support of this initiative. MIT OCW is first and foremost about the educational content available on our site, and that content belongs to MIT's remarkable faculty. Without their support, we would not have been able to publish a site worthy of the recognition of this prestigious Computerworld honor."



The MIT OCW case studies from the 2004 Computerworld Honors Collection is available at https://secure.cwheroes.org/briefingroom_2004/detail.asp?id=20045110. The official Internet site of the Computerworld Honors Program can be found at http://www.cwheroes.org, where the entire collection of 2004 Laureates is available to scholars, researchers, and the general public worldwide. Founded in 1988-89, the Computerworld Honors Program searches for and recognizes individuals who have demonstrated vision and leadership as they strive to use information technology in innovative ways across 10 categories: Business and Related Services; Education and Academia; Environment, Energy and Agriculture; Finance, Insurance and Real Estate; Government and Non-Profit Organizations; Manufacturing; Media, Arts and Entertainment; Medicine; Science; and Transportation.

About MIT OpenCourseWare

MIT OCW makes the educational materials that are used in the teaching of almost all MIT undergraduate and graduate courses taught in the Institute's five schools—the Schools of Architecture and Planning; Engineering; Humanities, Arts, and Social Sciences; Science; and the Sloan School of Management—available on the Web, free of charge, to any user anywhere in the world. This venture continues the tradition at MIT, and in American higher education, of open dissemination of educational materials, philosophy, and modes of thought. See MIT OCW on the Web at http://ocw.mit.edu/.

About Sapient

Sapient is a leading business consulting and technology services firm that plans, designs, implements, and manages information technology to improve business performance for Global 2000 clients. Sapient was founded in 1991 based on a single promise: to deliver the right business results, on time and on budget. Sapient's fixed-price/fixed-time model, combined with industry, design, technology, and process expertise, provides clients with the highest business value at the lowest total cost of ownership. Headquartered in Cambridge, MA, Sapient has offices in Canada, Germany, India, the United Kingdom, and the United States. More information about Sapient can be found at www.sapient.com.

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